

Frug i Com

Foundation Platform Fresh Chain Information

Frug I Com is a unique framework of cooperation in the chain of fresh fruits and vegetables, Fresh Produce, in the Netherlands. It aspires to increase the use of electronic information in the chain, based on a demand-driven and upstream approach. The partners in the project are Frugi Venta (trade and processing), the Dutch Produce Association (growers), Fresh Produce Center and GS1 Netherlands (standardisation).

Goal of Frug I Com?

The ultimate goal is to establish electronic exchange of information between the participants in Fresh Produce by means of uniform labelling and electronic messages. Standards allow companies within the supply chain to make optimum use of the information available and to apply it to order processing, tracing of products, optimising logistics and quality improvement. The result? A faster and more efficient Fresh Produce chain which is less error-prone.



Mission

Frug I Com works hard on making and keeping available standards for electronic messaging, coding and the like for the Fresh Produce. This is absolutely essential to take information usage within the sector to a higher level.

Frug I Com believes in use of existing standards and when needed change them to make them applicable for Fresh Produce. Frug I Com works within it's own mission intensively together with GS1 (Global Standards f.i in retail), UNcefact (standards for gouvernement and on farmlevel) and is active in the International Federation for Produce Standards (IFPS).

What do we do

Guidance and support

For companies, making the change to new standards is a complex process. Frug I Com offers guidance and support to Dutch entrepreneurs making this change. During the process it is essential that Frug I Com offers assistance in making the benefits visible and quantifiable at company level. The emphasis lies on doing this within a limited number of practical situations in which the whole chain is involved. This will result in practical solutions which may serve as test cases for the sector as a whole. Throughout, we work including upstream information flows for products that find their way from grower to retailer.

Representation and networking

It is in the best interest of the Fresh Produce chain that standards are implemented optimally. Frug I Com represents the interests of the chain, both in the Netherlands and abroad. To this end, the foundation has access to active networks throughout the chain.

Drive implementation

A standard is a standard if it's used in the supply chain. We promote use of standards in the chain and its companies. We do this not only for individual entrepreneurs but also for sector organisations, governments, audit agencies, etc.

Standard development

Frug I Com takes an active role in the international development of standards for information exchange in Fresh Produce. In addition to the Frug I Com / Gs1 Netherlands Workinggroup for Fresh produce Standards it's an active member of:

- GS1 Germany Obst & Gemuse Working Group
- GS1 in Europe Fresh Produce Working Group
- GS1 Global Fresh Foods Industry Group
- Freshell Working group Paperless Supply Chain
- IFPS Board and workinggroups
- National Platform Datamodel
- UNcefact

INTERNATIONAL

IFPS is the International Federation for Produce Standards (IFPS) consists of national produce associations from around the globe. The long term objective of the federation is to improve the supply chain efficiency of the fresh produce industry through developing, implementing and managing harmonized international standards.

The working fields of IFPS are food safety, product identification (f.i. PLU) and chain information management.

Info: ifpsglobal.com



Knowledge Center

We closely monitor how the chain, market and standards develop – we analyse the effects this has on the sector. Because knowledge plays a crucial role when implementing standards this procedure directs the activities. Frug I Com is powered by the Fresh Informationmanagement Center BV, the knowledge & innovationcenter for the industry on informationmanagement, ICT(technology) and informationexchange.



CROSS OVER INNOVATION

Dutch horticulture has been active on the subject of digital information and information standards for several years. But the development of knowledge is fragmented. Different chains use different solutions and don't share information. Frug I Com was one of the founders with Floricode to connect and promote knowledge on information management from different horticultural supply chains and because of that: to accelerate the development and use of digital information in Dutch horticulture.



Info: tuinbouwdigitaal.net