



From Idea to App

Four simple steps to receive funding from Flnish



How to receive funding from FInish for my idea?



**Have an
idea**



**Find a
developer**



**Support the
proposal**



**Support the
development**



What are the criteria?



Developers must be:

SME, start-up or Web-Entrepreneur

Fewer than 250 employees; max. € 50 million turnover; max. € 43 million annual balance



Idea must be:

For the food and flower domain

From the gate of the farm to the fork of the end-consumer



Developer must use:

New software based on FIWARE and/or FIspace

Innovativeness of the usage of FIWARE GEs and/or FIspace is critical



Partnership with between business partner and a developer

Each developer needs at least one business partner from the food or flower domain



What are the criteria?

Your Idea



For the food and flower domain

From the gate of the farm to the fork of the end-consumer

Your Developer



SME, start-up or Web-Entrepreneur

Fewer than 250 employees; max. € 50 million turnover; max. € 43 million annual balance



New software based on FIWARE and/or FIspace

Innovativeness of the usage of FIWARE GEs and/or FIspace is critical

Together



Partnership between business partner & developer

Each developer needs at least one business partner from the food or flower domain



What means Partnership?



„Letter of Intent“

The business partner confirms the active support of the development



What means **Letter of Intent**?

Actively support the development of the project:

- **Bringing in your ideas, requirements and needs**
- **Discuss and support your developer**
- **Test the application or make even a pilot**
- **Your contribution is worth a sum of X Euro.**

One A4 Page with only five fields

10 minutes work!





What means Partnership?



„Letter of Intent“

The business partner confirms the active support of the development



Additional resources for the developer

Financial or human resources (data, know-how, testing, support etc.)



Funding ratio of max. 5:1

€ 1 from business partner = € 5 from FInish
up to 150.000 Euro



Why a Partnership?



Business relevance

Business partner shall become the “first customer”



Growth potential

Business potential is one of the selection criteria of FInish



Start a new business

Afterwards developers shall earn money with their application

What can **business partners** do,
who
have no **developer** yet?



Our Matchmaking Service for Business Partners

Company:

The name of the company you are working for. (required)

City:

The city in which our office is. (required)

Country:

Your company must have an office in one of the countries of the list. (required)

Contact Person:

Your or the main contact person. (required)

E-Mail:

A valid e-mail address. (required)

Website:

The website of your company.

- We are searching for developers with ideas for business applications.
- We need a business application, realising added value/eliminate a problem in our business.
- We intend to prepare a proposal and are searching for a developer realising an application.
- Send us newsletters of Flnish and its partner programs (Flanex, FLOWARE, FLOWARE



Apply now for our **First Open Call!**



Subscribe to the **Finish Accelerator Newsletter**



Do you have any further questions? **Contact us!**

Upcoming Events

Zugang für KMU zu neuen digitalen Lösungen

November 26 @ 16:00 - 18:00

1st European Forum and Roundtable on FRESH INFO (Information management)

December 3 - December 4

[View All Events](#)

Recent Tweets

@UniBremen Unterstützung auch für Studierende Ihre Ideen mit @Flware in Software zu verwandeln



What offers FInish developers?



Up to € 150.000

100% funding of up to 100% personnel costs



€ 50.000 prize money for each of the 3 best Apps

Presentation and promotion at the Fruit Logistica 2016 in Berlin



Little bureaucracy

Programming software instead of writing documents



Support & Coaching

Helpdesk, webinars, business model development, contact to potential customers etc.

How does a **developer** submit a **proposal** for funding?





How to submit a proposal?



Read the Open Call Document

<http://www.FInish-Project.eu/open-calls/>

Register

<http://www.FInish-Project.eu/open-call-registration> (name, mail, company etc.)

Complete the proposal form

A simple step-by-step online tool

Which Aspects are crucial to
receive **Funding** from Flnish?





What are the criteria?



Business potential

- Anticipated market demand
- Competitive advantage
- Scalability and growth potential
- Quality of user relationship and testing
- Business acumen of the team and business model



Technological excellence

- Innovativeness of solution
- Creativity and quality of usage of FIWARE Generic Enablers
- Quality of the project plan and budget
- Technical excellence of the team



FIWARE adoption and acceleration

- Degree of integration of FIWARE technologies in the proposed App
- Proper adoption of FIWARE technologies in the proposed App
- Contribution to FIWARE community
- Contribution to FIspace community

What is **next** after submitting a
proposal for **Funding**?





What is next?



Selection by external experts

Selection based on the criteria mentioned before



Sign contract

Notification ca. February/March 2015 and start ca. spring 2015



Reach milestone and receive payment

Review of (usable) software



Finish your application

Receive final payment, win prize and take off



which dates are important?



1. Open Call

- Open from October, 29th 2014 until December, 10th 2014, 17 o'clock CET
- Notification ca. February/March 2015
- Start of development ca. spring 2015



2. Open Call

- Open from mid of March 2015 until end of April 2015 (final dates follow soon)
- Notification ca. June/July 2015
- Start of development ca. summer 2015



Fruit Logistica competition

- Start at the Fruit Logistica 2015 (04-06.02.2015, Berlin)
- Deadline for submitting an application ca. end of October 2015
- Final event at the Fruit Logistica 2016 (03-05.02.2016, Berlin)

**Are there any
questions?**





Contact



www.Finish-Project.eu

Homepage with all relevant information and dates



Finish-Technology@Finish-Project.eu

Finish-Business@Finish-Project.eu

Finish-Info@Finish-Project.eu

Helpdesks for all your questions (English, Dutch, French, German, Hungarian, Italian, Turkish)



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www.Finish-Project.eu/newsletter

Receive a newsletter and stay up-to-date



www.fi-ware.org/accelerators

List of all 16 accelerators with in the FIWARE program





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How can developers receive funding from Flnish?

