

# Can information SPEED UP supply ?



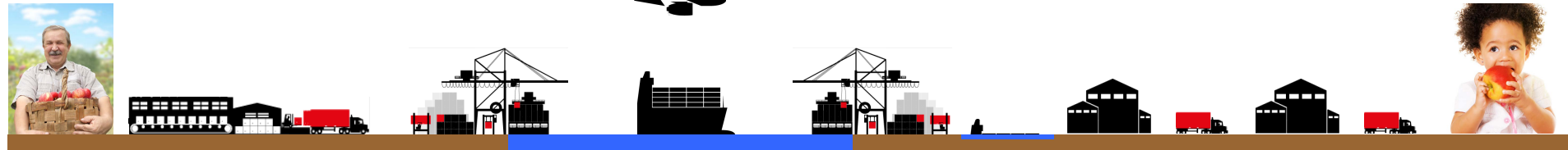
# A short word about Capespan...



# What for a question is this ?

“Can Information speed up supply ?”

This is a question of **improving process efficiencies** in the chain.



- Throughout the entire **F&V supply & document chain**
- Across all **F&V stakeholders**
  - > Suppliers > Service Providers > Customers (retail)  
& Government



# How to improve process efficiencies?

## Improve DIGITALISATION

*ERP*

*EDI*

*Internet*

## Improve STANDARDISATION

*B2B*

*GS1 guidelines F&V*  
*GTIN, GLN, GDSN, ...*

*B2G, G2G*

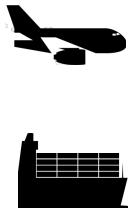
*Legislation within EU*  
*G2G, B2G document approval*

**“TRUE”  
ADDED  
VALUE  
for  
the industry**



# Our challenges within F&V ?

- Further (international) acceptance of GS1 standards
- Limit/Control the 'standards within the standard'
- Balanced involvement of **all stakeholders** in defining guidelines.



# So... Can information SPEED supply ?

Yes, we can!  
...if we want it !

We **all** need to keep on working on **both** on  
**Digitalisation & Standardisation**

This is the **only way** to further increase the  
efficiencies in the European F&V chain and **keep**  
**Europe competitive with the rest of the world...**



# Thank You

